

**TOWN OF EDISTO BEACH
ACCOMMODATIONS TAX ADVISORY BOARD
MINUTES
November 7, 2019
10:00 a.m.**

Town of Edisto Beach
Town Hall
2414 Murray Street
Edisto Beach SC 29438

Present: Judith Blancett, Matthew Kizer, Paul Oakley, Leslie Varner Hurley, Robert Pratt. Absent Tyler Von Neida and Van Maxwell.

Call to Order: Chairman Oakley called the meeting to order.

Approval of Minutes – Robert Pratt moved to approve the minutes of the August 1, 2019 ATAX Board meeting, seconded by Judith Blancett and approved 5 – 0.

ATAX Fund Balance – Ms. Moore asked the Board to consider approving the use of funds remaining from the Heritage Building project for the Electrical Project that was over budget. Matthew Kizer moved to approve moving \$2,103.36 that was over budget on the H&H electrical services from the \$5,232.17 balance left on the Heritage Building. Leslie Varner Hurley seconded the motion and approved 5-0.

Edisto Chamber of Commerce, Off Season Marketing and Advertising - \$50,000 – Judith Blancett moved to approve the request to fund off season marketing for fiscal year 2019-20 in the amount of \$50,000. Matthew Kizer seconded the motion. Ms. Harrell explained how the advertising funds would be spent and asked for input from the Board. She also shared ads that had been published and results of those ads. The motion was approved 4-0 with Leslie Varner Hurley abstaining as she is Chamber Board Member.

Town of Edisto Beach, Bay Creek Park Parking Lot Asphalt-\$150,0000 - Chairman Paul Oakley moved to approve the request from the Town for \$150,000 to pave the Bay Creek Park parking lot. Leslie Varner Hurley seconded the motion. Discussion ensued regarding material types, pervious versus and impervious. Ms. Moore stated that the Town would research types and use the most appropriate. Ms. Moore stated that maintenance of the parking lot was an issue and rather than continuing to pay to repair the parking lot, asphalt or another stabilized material was needed. Not only was maintenance an issue, but she had observed visitors at the park having difficulty walking on the rock that is there now. Mr. Kizer asked about pursuing extending the dock parallel to the boardwalk. Questions were raised about the overflow parking and the plans for the overflow parking area. Ms. Moore stated plans were being developed to improve parking in that area and if funds allow, this area would be stabilized also. The motion was approved 5-0.

2020 Accommodations Tax Advisory Meeting Schedule - Chairman Oakley reviewed the proposed meeting dates.

Town Administrator Hill stated she plans to seek Council approval of a resolution in December to move a portion of ATAX funds to a dedicated beach nourishment fund for the future beach nourishment project.

This would allow those dedicated funds to exceed the two-year period required to spend ATAX funds. If Council approves the Resolution, the resolution would come to the ATAX Board at their next meeting.

Adjournment – Leslie Varner Hurley moved to adjourn the meeting, seconded by Matthew Kizer and approved 5 – 0.

The media/public were informed of the date, time and location of the meeting on Wednesday, November 6, 2019.

APPROVED BY THE ATAX BOARD

February 5, 2020